



## Jason Kendall Ray Foundation

P.O. Box 6326 • Concord, NC 28027

704-782-6752

501 C(3) FOUNDATION

[www.jasonray.org](http://www.jasonray.org) • [jrayorg@aol.com](mailto:jrayorg@aol.com)

**Jason Ray Memorial Golf Tournament/Liberty Mutual Invitational  
River Run Country Club  
Davidson, NC 28036  
Auction/ Dinner Event: Sunday, September 25, 2011  
Golf Tourney: Monday, September 26, 2011**

Dear Potential Sponsor,

We would like to thank you for considering being a Sponsor of our 3rd annual Jason Ray Memorial Golf Tournament & Reception. The event is a Dinner / Auction event on Sunday September 25<sup>th</sup> from 5-9pm, and an 18 hole golf tournament on Monday, September 26<sup>th</sup> (10:30am Open – Noon Shotgun – Awards Ceremony immediately following the tourney). Both events take place at River Run Country Club in Davidson, North Carolina. The monies & auction items donated are tax deductible (foundation is a 501 c (3) Charity) per IRS regulations.

The event is a fundraiser for UNC Comprehensive Transplant Center at Chapel Hill, NC. UNC Hospital started a foundation to raise money with the purpose of naming the Comprehensive Transplant Center after Jason, who died in 2007 in an auto / pedestrian car accident, but whose decision to become an organ donor saved four peoples lives directly, and improved the lives of dozens of others. With that said, the real purpose of the money raised is to help defray the recipients costs before, during, and after the transplant procedure.

Jason's story was told on ESPN's E:60 News Program (Ray of Hope), as well as featured on The Oprah Winfrey Show, and many other media outlets. The staff at the Comprehensive Transplant Center thought that Jason had done more to raise awareness for Organ donation than anyone else, and due to his place in Carolina history (Jason was the mascot Ramses for 3 years, and was killed during the NCAA tournament, right before the Sweet 16 game in 2007) felt that honoring him in this way was a fitting gift to the legacy of a true Tar Heel.

Jason's story touched many people here in North Carolina, where College Sports are a second religion, but where rivalries between the schools are set aside when tragedy

strikes. We want your help to turn the next Chapter in this story into a lasting legacy that will help people for decades to come.

Thank you for your consideration and we hope you will participate in this inaugural event.

Thank you,

Emmitt & Charlotte Ray

A handwritten signature in black ink that reads "Emmitt & Charlotte Ray". The signature is written in a cursive style, with the first names being more prominent and the last name "Ray" being written in a larger, more stylized font.

Foundation Information:

Jason Kendall Ray Foundation  
PO Box 6326  
Concord, NC 28027  
704-782-6752  
**501(c)(3) Tax ID#: 26-0689815**

Question about the Foundation:

[jrayorg@aol.com](mailto:jrayorg@aol.com)

Or

704-779-2149

Event Description:

**Jason Ray Dinner & Live/Silent Auction: Sunday, September 25, 2011**  
5 pm -9pm

Keynote Speaker: Wake Forest Baseball Coach Tom Walter, who last year donated a kidney to one of his Wake forest Players, Kevin Jordan.

**Golf Tournament & Awards Ceremony: September 26, 2011**

10:30 am –Event Registration Begins  
12:30 Shotgun Start and Box Lunch  
5:00 Brief Award Ceremony

19125 River Falls Dr  
Davidson, NC 28036-8862  
(704) 896-2233